

Goldsboro Community Resource Center

Need

Via a detailed resident survey and community information fairs, residents have indicated they need and desire a host of services to improve educational, health and economic outcomes in the Goldsboro community. Fortunately, there is a rich array of potential partners currently providing these services throughout the county. The challenge and the focus going forward needs to be on cultivating these partnerships and working collaboratively with partners to make sure programs and services effectively reach Goldsboro residents. We know residents have limited knowledge of all that is available in and around Sanford. But just making them aware of these services is not enough. The Plan needs to address barriers and actively work to engage residents in a myriad of ways. One of the key barriers to program/service participation is transportation. **As a result, a key element of the services plan is to build a new Community Resource Center in the Goldsboro neighborhood where agencies can offer satellite services.**

Program

The proposed center will be a unique place, office space, and resource center that shares information and facilitates exchange among those working to improve the quality of life in Goldsboro.

The new Resource Center will be located on the city-owned Henderson property which is across Historic Goldsboro Blvd. from the Sanford Public Safety Complex.

This site can adequately accommodate a building of up to 20,000 SF with the required parking and retention pond. However, given the challenge of financing and operating a building of that size, the resource center can be built out in phases.

The first phase, which is proposed to be 6,000 SF, would provide sufficient space for a bigger and better Goldsboro Front Porch facility in addition to space to house a variety of programs offered via partnership with local providers. Based upon residents and working group input, the following programs/spaces have been prioritized for the first phase:

- GFPC administrative office
- 2-3 classrooms/meeting rooms
- Computer lab/library
- Service provider offices/clinic rooms
- Job center with office equipment
- Community room
- Small commercial kitchen
- Food pantry
- Welcome center with historic exhibits

Additional building phases may include a learning center for children and/or a health center.



Potential Services Based on Community Priorities

Health Services: Access to quality, affordable health care is a core community need. Nonetheless, 1 in 5 Goldsboro residents report that they go to the hospital or urgent care center most often when they are sick or in need of medical advice and only half of residents report that they have a primary care doctor. This, coupled with the exceptionally high rates of chronic health conditions like hypertension, diabetes, asthma, as well as depression and extreme stress/anxiety in the community, highlighted the need for better access to comprehensive health care including behavioral health and substance abuse services. Ideally, the Goldsboro Resource Center would grow to include a full service Federally Qualified Health Center. However, in the short term, a clinic space equipped with a sink is planned so that medical providers can provide routine services and health screenings on a set schedule directly in the community. This will enable neighborhood residents to take advantage of the full array of services available for physical health, oral health, mental health, and substance abuse.

In addition, access to healthy, affordable foods was identified as a critical need in the neighborhood. The community room equipped with a small commercial kitchen provides a great venue for healthy cooking demonstrations and other healthy food-related entrepreneurial activities.

Potential Health Partners: Florida Department of Health in Seminole County (currently an active and important partner on health initiatives, including the Farmer's Market), IFAS- Extension, True Health, Orange Blossom Family Health, Aspire, My Brother's Keeper, Inc., Hebni Nutrition Consultants, etc.

Education Services: Education matters. It is critical in acquiring the skills and tools needed to navigate the world. Even though Seminole County Public Schools is recognized as a high performing school district, many Goldsboro students are not performing well academically. Additional early learning and out-of-school time supports are critical to change this equation. The Goldsboro Resource Center would enable the Goldsboro Front Porch Council to expand its existing after school and summer programming such as the Last Best Chance credit recovery program and YELDA. In addition, it would provide the flexible classroom and office space needed to expand education services and programming through new partnerships.

Potential Education Partners: Seminole County Early Learning Coalition (early learning playgroups), Seminole State College (GED classes), and Seminole County Public Schools (on-site services to help students and parents engage with and navigate the complex system, including school choice).

Employment Services: Stimulating economic development in Goldsboro and supporting income generation and wealth creation among residents are critical in addressing the high rate of poverty in the neighborhood. The vision for the Goldsboro Resource Center not only includes flexible classroom space for soft skills and job search training programs but also a satellite employment center equipped with the latest technology including Wi-Fi, skype, phone, printer, fax and computers with office software. Ideally, this space would be supported by staff from existing agencies in the county.

In addition, there is an opportunity to design the proposed small kitchen for commercial use so that it can double as a commissary for mobile vendors to store and prepare food before selling to the public. This is a need identified in the Career and Economic Opportunity working group and a potential source of revenue to support Center operations.

Potential Employment Partners: Career Source and/or Goodwill (assist residents with resume development, interviewing skills and other job search activities), Jobs Partnership (curriculum and support to replicate the Life Works program), the Center for Business Development (Start Up 101 workshops and other services for budding entrepreneurs).

Other key partners for all services include the City of Sanford, Seminole County and the Sanford Police Department.

Preliminary Cost Information

A new health clinic (Ivy Lane) of 12,000 SF is currently estimated to cost \$2.8 million to construct, or \$233 per SF. At \$250 per SF, **total construction cost for a 6,000 SF phase 1 Resource Center is estimated at \$1.5 million.** The proposed Henderson site is owned by the City of Sanford. Environmental reviews have been conducted and reports indicate no further need for remediation.