

# Highlights of the Goldsboro Transformation Plan



## 1. More Housing

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*New and improved housing is critical to the comprehensive revitalization of Goldsboro*

- **Mixed-income rental housing** – 320-400 units on north SHA land; 4 phases funded by tax credit awards from State
- **For-sale housing** – 80-112 affordable homes on south SHA land
- **Scattered site infill** – use City’s new Cottage Homes program to encourage private homes on vacant lots
- **Rehab programs** – to improve existing owner-occupied homes

## 2. Improved Public Safety

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*Feeling safe is essential for attracting new and retaining existing residents and encouraging new businesses*

- **Improve trust** – Community’s #1 priority is to build a more trusting relationship between residents and the Sanford Police Department
- **Fix ‘broken windows’** – concept that if you see broken windows, litter, dilapidated structures it sends the message that no one cares about the neighborhood
- Enforce **blight clearance** ordinances and health and safety codes – with community involvement
- Improve **street lighting** levels throughout neighborhood
- Community schedules **neighborhood clean-up events**

## 3. Access to Support Services

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*The community will thrive if it has access to quality health, education and economic opportunities.*

- **Develop/Strengthen Partnerships for Effective Service Delivery**
  - **Education:** Early Learning, In- and Out-of-School Time Programs, and Parent Engagement
  - **Health:** Medical Services, Mental Health and Substance Abuse Programming, Education, Healthy Foods and Recreation
  - **Economic Opportunities:** Soft Skills Training, Job Search Assistance, Vocational training, and Entrepreneurship Supports
- **Create a Community Resource Center**

## 4. Collaborative Effort

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*Multi-year transformation requires a team effort – between the SHA, the City, GFPC and the broader community.*